



Co-funded by the
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Experience transfer in personnel competence building in the matter of
„Tourism for All/Accessible Tourism“

Project goals

The aim of the project is to develop a targeted, practice-oriented exchange of experience between tourism operators of the participating European partner regions on the general subject: “Training and qualification requirements for employees of micro and small tourism enterprises in barrier-free tourism” with the help of training and further training experiences. **Key aspects** are amongst others:

- ◇ Professional qualification in high-priced tourism regions
- ◇ Tourism for ethnic minorities
- ◇ Tourism for the so-called “3rd Generation”
- ◇ Necessary management knowledge



Project activities

6 learning and experience exchanges between regional tourism entrepreneurs of the participating partner regions through the implementation of 5 day on-site visits (so-called mobility) with the aim of acquiring ideas and getting to know good practices and methods, develop and strengthen networks and to gather experiences of the transnational collaboration

Experience exchanges

Germany: “Qualified employees and employer branding“- the support of Employer Branding of businesses to present oneself in the competition for good employees as an attractive employer in the sense of “good work” and “good pay”

Czech Republic: “VET and adult education in Accessible Tourism - How were person-oriented service competencies and entrepreneurial skills in the Moravian Silesian region developed?”

Spain: “Tourism programme for 3rd age – new VET demands” - General experiences and good practices from projects related to the employment, social care, equal opportunities, IT and environment-oriented at local and regional levels

Great Britain: “VET requirements for tourism for people from black and minority ethnic communities including migrants and in opening up entrepreneurship opportunities for those peoples” with the issues Qualification and further training, employment of unskilled and skilled workers

Latvia: “Accessible Tourism for All under the point of view of VET for high-priced quality tourism under the cluster prospective”

Greece: “Integration of unemployed persons through placement in an employment position and promoting the labour market through self-employment in the fields of services and tourism - Local tourism actions for the social inclusion and economy”

information
exchange

More information on our
web page at:

<http://www.cit-wfg.de/de/projektarbeit/projekt-compass.html>



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